



ADVANTAGES OF MRS. GERRY'S

INGREDIENTS

- We use only the highest quality potatoes grown locally.
- Every batch of raw ingredients is inspected and evaluated for freshness and quality to our specifications.

QUALITY CONTROL

- We have an on-site Quality Control and Research & Development Laboratory.
- Every batch is sampled and tested for mold, yeast and bacterial contamination.
- State-of-the-art sanitation that has earned 100% rating from the United States military inspectors.
- The plant is FDA Approved and Inspected.
- Our plant is third party approved and inspected by AIB and Cook and Thurber Company.
- Holding samples kept through product assurance date.
- Sensory evaluations are taken daily of all the prior days production.
- The plant operates under a HACCP plan that has been reviewed by the University of Minnesota, the State Department of Agriculture and the FDA.

CONSISTENCY

- Quality checks are calculated throughout the day to monitor fill levels, proper weights and labeling.
- Controlled refrigerated environment, to assist in maintaining high quality and consistency standards.

CONSUMER DIRECTED

- We provide a product any deli, restaurant or supermarket would be proud to serve. A product they would be eager to associate with their establishment.
- No preservatives added unless specified.
- All natural fruit flavors.
- Products mirror consumer's perception of Deli Products processing high quality and good taste.
- Quality leads to repetitive purchases and builds customer loyalties.

CUSTOMER SERVICE

- Toll-free customer service phone number at 1-800-642-9662.
- Toll-free customer service fax number for orders at 1-877-443-7797.
- Support information providing serving suggestions, nutritional data, merchandising and customer inquiries.